

Interviews with Community Members

Elders/Long time Residents: To capture the historical perspective of Santa Rosa before and after the highway construction.

Business Owners (Past and Present): To understand the impact and challenges faced by local businesses.

Young Adults/Recent Graduates: To explore their views on the future of Santa Rosa and their decisions to stay or leave.

Community Leaders: To gain insights into past and current efforts to revitalize the town.

Interview Questions:

For Elders/Long-time Residents:

"Can you describe what Santa Rosa was like before the highway was built?"

"How did the highway construction impact the community and local businesses?"

"What are some of your fondest memories of Santa Rosa from the past?"

For Business Owners (Past and Present):

"How has the change in traffic flow affected your business?"

"What challenges do you face in attracting customers and staying competitive?"

"What opportunities do you see for revitalizing the local economy?"

For Young Adults/Recent Graduates:

"What are your perceptions of Santa Rosa as a place to live and work?"

"What factors influence your decision to stay in or leave Santa Rosa?"

"What kind of opportunities or changes would make you want to stay?"

For Community Leaders/Local Government Officials:

"What initiatives have been implemented to address the town's decline?"

"What are the biggest challenges in revitalizing Santa Rosa?"

"What resources or support do you need to improve the town's future?"

Images/Video/Documentation of the Sites

Historic Route 66: Document the remnants of the old highway, including any landmarks, businesses, or signs that still exist.

Local Businesses: Capture the current state of local businesses, both thriving and struggling, to illustrate the economic impact.

Community Gathering Places: Document parks, community centers, or public spaces where residents interact, highlighting the sense of community.

New Highway Entrances/Exits: Show the separation of the town from the main traffic flow.

Use before-and-after photos to illustrate the changes over time.