

Needs Further Development	Proposal	This is working really well!!
<p>The introduction is clear, it could more directly state the audience in one sentence instead of implying it. The purpose could also be slightly more specific about how the solution will be applied at UNM specifically</p>	<p>Opening/Introduction: Short Paragraph</p> <p>For the opening, I think it is best to clarify the rhetorical situation of your proposal.</p> <p>Here is what I expect you to clarify for rhetorical situation:</p> <p>Audience: 1 sentence (i.e. This proposal was prepared for...)</p> <p>Context: A couple of sentences of context that let us know why this problem is a problem in your community (remember, extensive context will be addressed in the "Background" section. If you go "too far" into context of a problem here, just stick some of that info into the background section)</p> <p>Purpose: A couple of sentences-make sure that the purpose/solution you are proposing to the problem at hand is clear.</p>	<p>The problem is clearly introduced, and the idea of a "financial gap" is easy to understand. The solution is also realistic and connected to the university</p>

<p>background could include more research or outside sources to strengthen the argument.</p>	<p>Background: 2-4 Paragraphs</p> <p>Context: This is the section where context is laid out for your reader. Is it clear from this background section that you understand the problem, and why it is occurring in your community? What socioeconomic conditions are present in the community that make this problem a problem? Why this problem, and why now?</p> <p>Peers: Is your peer's background section well researched? Did they provide both the local and global context for their problem? Is the root cause of their problem identified in this section?</p> <p>Project Plan: 1-3 pages</p> <p>Major + Minor Steps: Make sure that the major steps are broken down into an appropriate number of minor steps. Does each major step have a complete set of minor steps attached to it? Does each major step make sense for the overall purpose of this proposal?</p> <p>An example of a major step might be to survey land. A minor step included in surveying land would be to hire a task force to survey, and to map out several locations that might be suitable for the project.</p>	<p>The problem is clearly explained and connected to both local and broader issues. The cause of the problem is identified well.</p>
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<p>The timeline is strong</p>	<p>Deliverables: Time + Content-How will you know that a phase of the project is completed? How long will it take, and what metric are you using to know that this step is completed? For example, if you are surveying land to build a community center, you might take 90 days to survey appropriate land, and 2 months to decide on land and purchase it. You might want that land to be close to a school that has a high drop-out rate. You will know that you have “delivered” on this portion when you have decided on land close to a school with a high drop-out rate, within 2 months and 90 days of beginning this phase. (for example).</p> <p>Peers: Please evaluate whether the timeline your peer has laid out for this section makes sense relative to their project plan. I also would like you to evaluate if the “deliverable” is clearly articulated for their audience.</p>	<p>The steps are logical, detailed, and easy to follow. Each major step includes clear minor steps, makes the plan realistic and organized</p>

	<p>Qualifications: the experts on this project</p> <p>This section can be approached in different ways. You could have an external force/task group who is qualified to take on the labor of this project. You also could pretend that you are in a qualified group who can take on this project. The third option which is a little rarer is that you already work in a community center or are part of a qualified task force who could take on this project.</p> <p>Peers: Please evaluate whether or not your assigned peer has identified the correct experts for their project, and if you think there are any people they are missing for this project.</p>	<p>The roles are clearly explained, and the team makes sense for the project.</p>
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<p>Some cost estimates could be explained more clearly. You could also strengthen the argument by explaining what happens if no changes are made.</p>	<p>Costs:</p> <p>Are all the costs calculated? Go back through your project plan and make sure that any costs are associated to a step (think, if you are building a building, what is the cost of both the labor, land, and materials?)</p> <p>Benefits:</p> <p>Think of this portion as the finance argument of this proposal. Are all the benefits clear? Are there some benefits that could be quantified that are not yet? Make sure that this section has every possible benefit articulated-it is the crux of your financial argument here.</p> <p>Peers, if some of the costs seem off to you, please let your peer know. Please also evaluate whether or not this is a “persuasive” CBA, meaning your peer has laid out the benefits of implementing their plan, as well as the costs of NOT going with this plan.</p>	<p>Shows long term benefits and is persuasive</p>
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